

Privacy Policy of www.alphaliner.com

This Application collects some Personal Data from its Users.

Data controller and owner

Alphaliner S.A.R.L., 11 Boulevard Jean Mermoz 92200 Neuilly sur Seine, FRANCE. Owner contact email: support@alphaliner.com. Alphaliner S.A.R.L. is committed to protecting your privacy, and takes its responsibilities regarding the security of Client information very seriously. In this Privacy Policy, References such as “we”, “us”, “our”, “ours” means the Data Controller. References to “you”, “your”, “yours” means any person submitting any data to us, to our Website, Product(s), Module(s), Service(s), App(s) about himself or herself or about any other individual in respect of any use of the Product(s), Module(s), Service(s) available or use of Mobile Application(s) (“App(s)”). When you use different aspects of the Product(s), Module(s), Service(s), App(s), we may ask you to supply us with various information about you or anyone whom you represent. This Privacy Policy sets out the way in which we may use such information. This Privacy Policy (together with our “General Terms & Conditions”) sets out the basis on which we will process any personal data we collect from you, or that you provide to us.

Your privacy is very important to us. We shall therefore only use your name and other information which relates to you in the manner set out in this Privacy Policy. We will only use your personal data in a way that is fair to you. We will only collect information where it is necessary for us to do so and we will only collect information if it is relevant to our dealings with you.

Why we collect your personal data

We use your data in order to manage the Website, Product(s), Module(s), Service(s), App(s), detect fraud or Website or Product(s), Module(s), Service(s), App(s) abuses and send you relevant information. We also need your email address and other contact details, in particular, for sending you information relating to the services we offer.

This includes (without limitation) the following:

To respond to you over any queries you raise with us.

To collect details of your visits to the Website, Product(s), Module(s), Service(s) App(s), including but not limited to, traffic data, location data and other communication data, whether this is required for our own purposes or otherwise and the resources that you access.

To provide you with information which we feel may interest you.

We also need to use your contact details and other information for any aspect of the Website, Product(s), Module(s), Service(s) App(s), including, but without limitation, providing customer support, preventing or investigating prohibited activity, enforcing the “Alphaliner Copyrights and Terms of Use” and/or the “AXSMarine General Terms & Conditions”, the relevant “Mobile Terms of Use”, and verifying information. You acknowledge that we have no obligations to monitor your access to or use of the Website, Product(s), Module(s), Service(s), App(s), but that we have the right to do so for the purposes set out in this Privacy Policy.

We may use the information collected for the purpose of sending you emails with or about other information about us as well as to properly make available to you the Website, Product(s), Module(s), Service(s), App(s), to allow you to access any information or services that we may provide, in case we have any queries and for our record keeping.

Cases of uses

Alphaliner can use private data for the following uses cases:

1. Use private data to contact company and users by phone, email, Skype, ICE in the normal course of day to day interaction with our customers and prospects.

- ◆ Invoicing
- ◆ Notification about product releases and enhancements
- ◆ Respond to users questions about our products and services
- ◆ Inform users about our specifics services from sales, customer success and support

2. Use private data to create associations with private user login & password information to access our online products and receive our publications.

- ◆ Send login information to users.
- ◆ Send list of users to their company coordinators to support our invoicing.
- ◆ Record and store logs about detailed usage of our products by each user.
- ◆ Contact individual users about their usage to recommend better usage.
- ◆ Contact and send compiled usage stats to our customers and users at their request.
- ◆ Observe the usage logs and the trends to analyze and detect any misuse of our systems.
- ◆ Record IPs to detect where the users have accessed the system from.

Disclosure to Third Parties

You agree that we have the right to share your personal information with:

Selected third parties including:

- ◆ Business partners, suppliers and sub-contractors for the performance of any contract we enter into with them or you.
- ◆ Analytics and search engine providers that assist us in the improvement and optimisation of our site, these providers can be outside UE.

We will disclose your personal information to third parties:

- ◆ In the event that we sell or buy any business or assets, in which case we will disclose your personal data to the prospective seller or buyer of such business or assets.
- ◆ If Alphaliner or substantially all of its assets are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets.
- ◆ If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our terms of use and other agreements; or to protect the rights, property, or safety of Alphaliner, our customers, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

Types of data collected

Among the types of Personal Data that is collected through our Website, Product(s), Module(s), Service(s) App(s) or through third parties, there are:

- ◆ Email.
- ◆ Password.
- ◆ First name/last name.
- ◆ Date of birth.
- ◆ Country.
- ◆ Company name.
- ◆ Contact name for invoicing.
- ◆ Invoice address.
- ◆ VAT/GST number.
- ◆ City.
- ◆ Zip/Post code.

Other Personal Data collected may be described in other sections of this Privacy Policy or by dedicated explanation text contextually with the Data collection. The Personal Data may be freely provided by the User, or collected automatically when using Website, Product(s), Module(s), Service(s), App(s). Any use of Cookies - or of other tracking tools - by Website, Product(s), Module(s), Service(s), App(s), unless stated otherwise, serves to identify Users and remember their preferences, for the purpose of providing the service required by the User. Failure to provide certain Personal Data may make it impossible for this Website, Product(s), Module(s), Service(s), App(s) to provide its services. Users are responsible for any Personal Data of third parties obtained, published or shared through this Website, Product(s), Module(s), Service(s), App(s) and confirm that they have the third party's consent to provide the Data to the Owner. The Website Product(s), Module(s), Service(s), App(s), may, from time to time, contain links to and from the websites or mobile applications of suppliers, partner networks, advertisers and affiliates. Please note that those websites may also use cookies and that we do not accept any responsibility or liability for their use of cookies. Please check those websites and mobile applications and their privacy policies before using them.

Mode and place of processing the data

Methods of processing The Data Controller processes the Data of Users in a proper manner and shall take appropriate security measures to prevent unauthorized access, disclosure, modification, or unauthorized destruction of the Data. The Data processing is carried out using computers and/or IT enabled tools, following organizational procedures and modes strictly related to the purposes indicated. In addition to the Data Controller, in some cases, the Data may be accessible to certain types of persons in charge, involved with the operation of the Website, Product(s), Module(s), Service(s), App(s) (administration, sales, marketing, legal, system administration) or external parties (such as third party technical service providers, mail carriers, hosting providers, IT companies, communications agencies) appointed, if necessary, as Data Processors by the Owner. Where we have given you (or where you have chosen) a password, you are responsible for keeping this password confidential. We ask you not to share a password with anyone.

Place

The Data is processed at the Data Controller's operating offices and in any other places where the parties involved with the processing are located. For further information, please contact the Data Controller.

Retention time

The Data is kept for the time necessary to provide the service requested by the User, or stated by the purposes outlined in this document, and the User can always request that the Data Controller suspend or remove the data.

The use of the collected data

The Data concerning the User is collected to allow the Owner to provide its services, as well as for the following purposes: Analytics, Location-based interactions and Registration and authentication. The Personal Data used for each purpose is outlined in the specific sections of this document.